

SUSTAINABLE GROWTH WITH THE GC INDEX



Accelerating sustainable energy innovations

480+ Products supported €560m EIT InnoEnergy investment 500+ Partners across Europe 380+ Start-ups supported 1200 Master School alumni

It's a rare organisation these days that doesn't value sustainability, from multinational giants to more modest local enterprises, green credentials are the order of the day.

Companies have reaped the benefits of environmentally friendly supply chains, production methods and recycling strategies and the more innovative ones are taking those sustainable principles and applying them to other areas.

Take people for instance, if your entire purpose is sustainability, then it stands to reason that a talent pipeline pumping out talented individuals would catch your eye...

THE BACKGROUND

EIT InnoEnergy is a European innovation engine for sustainable energy offering products and services for innovators, start-ups and scale-ups.

In 2017 they partnered with The GC Index and Enterprise Lab, a GC partner, to build a programme that would create a pipeline of talented people to work in and around sustainable energy.

These people would undergo a 12 month coaching programme, funded by the European Institute of Innovation & Technology, where they would prepare for the labour market, make helpful connections and learn to understand how they make their impact as individuals, in a team and in an organisation.

HOW THE GC INDEX® WAS USED TO MAKE AN IMPACT

The Career Impact Programme, which runs alongside student's more traditional academic studies, bridges the gap between education and enterprise.



HOW THE GC INDEX® WAS USED TO MAKE AN IMPACT CONT...

It prepares students to maximise their impact and enabling employers to best integrate talent into their organisations.

As part of this, every student completes The GC Index® to gain a better understanding of how they contribute to teams and wider organisations.

The insight gained from this drives the way each student is taught over the next 12 months, from the 1-2-1 coaching they receive through to the Career Impact Video Series that have been created especially for them and workshops they take part in.

EIT InnoEnergy, Enterprise Lab and The GC Index also work with Initiate! & Enlit Europe to host an annual Career Impact Challenge. This provides real life experiences to students, giving them an insight on what typical challenges are faced in industry and giving them a chance to practice contributing in real life scenarios.

Employers gave the student live challenges and in teams they had to pitch their campaign response to a select panel of judges.

Overview of EIT InnoEnergy Career Impact Programme

Programme Pathway



Impact Passport



86% of Masters students have a better understanding of the contribution that they can make



83% OF MASTERS STUDENTS FEEL THAT THEY ARE BETTER AT UNDERSTANDING THE TEAM ENVIRONMENT THAT GETS THE BEST FROM THEM

THE IMPACT MADE WITH THE GC INDEX®

The programme won the 2021 Gem of a Solution award, recognised as the most game-changing Powered By Solution.

So far more than 600 Masters students have completed the programme and InnoEnergy has helped push more than 480 products to market and supported more than 380 start-ups.

In terms of how it has been received, a 2020 student satisfaction survey rated the programme as 'excellent'.

- **86% have a better understanding of the contribution that they can make**
- **85% feel more confident in communicating how they can contribute**
- **82% believe they improved their skills to 'make an impact'**
- **83% are more adept at 'playing to their strengths' as a leader.**

"The GC Index® is helping students really understand how they can make an impact to help improve sustainable practices.

"We are also using it to help our entrepreneurial students who are in the process of creating start-ups to identify who they need on their team."

Grace van den Boogaart
EIT InnoEnergy

